



BECOME A BRAZILIANAIRE

Turn smooth skin into serious income.



Turn Confidence Into Cash

Step into a proven franchise with Magical Waxing, a leader in premium waxing and beauty services with 10+ years of success and over 50,000 happy clients.

Why Magical Waxing

- ✓ Recurring clients = predictable revenue
- ✓ Simple, streamlined service menu
- ✓ Strong brand with bold personality
- ✓ Premium experience, efficient operations

Investment Snapshot

- ✓ Franchise Fee: \$35,000
- ✓ Minimum Initial Investment: \$199,750
- ✓ Royalty Fee: 6% of gross sales

What You Get With Magical Waxing

- Comprehensive foundational training to launch with confidence
- Ongoing support from Day 1 through daily operations
- Impactful marketing systems & brand tools to boost bookings
- Access to proven operational & growth strategies



Why Brazillians Deliver

Brazilian waxing is a cornerstone service with high margins and consistent repeat clients - making it a cash driver for your studio.

Stop Dreaming. Start Earning. Become a Brazillionaire with a brand that's smooth in every way.



BECOME A MANZILIANNAIRE

Own the Future of Men's Grooming



Same Strong Foundation

Magical Waxing isn't just for women - the men's waxing and grooming market is booming. Stand out with specialized services men trust and return for again and again.

Investment & Franchise Benefits

- ✓ Proven business model engineered for growth
- ✓ Deep training + ongoing operational support
- ✓ Powerful marketing resources included
- ✓ Scalable for single or multi-location ownership

You're a Great Fit If You...

- ✓ Are driven, organized, & community-oriented
- ✓ Want to build a local beauty destination
- ✓ Thrive on recurring customer relationships
- ✓ Value brand support and strategic guidance

Your Competitive Edge

Magical Waxing is a multi-service beauty franchise specializing in Brazilian waxing, eyebrow threading, lash extensions, and premium beauty services. With six successful locations across the metro Atlanta area, the brand was built to deliver high-quality, skin-friendly treatments that keep clients coming back.

Designed as a one-brand, multiple-business model, Magical Waxing allows franchise owners to generate revenue from several in-demand services under a single, trusted name. Our professional techniques and gentle approach make hair removal efficient, elevated, and virtually pain-free - creating loyal clients, consistent bookings, and long-term growth.

Join the Glow
Launch Your Magical Waxing Franchise Today!

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Scan the QR Code

